

MEMBER BENEFITS

As a member of IMLS we strive to provide you with the best products and services available to the Real Estate industry. Our mission is to empower our members with the tools and technology to grow and evolve their business.



The MLS system of choice at IMLS.

We have taken the time to integrate many of the tools below with Paragon so that brokers and agents can focus more on providing excellent customer service to their clients.

- Collaborate directly with clients
- Wizards for contacts, CMA and user preferences
- Multi-tasking capabilities
- Agent/client hit counts



Cloud CMA

- Create CMAs, flyers, property reports & buyer tours
- Lead generation tool
- Integrates MLS data automatically



- IR forms & IMLS data forms
- Web-based - PC, MAC, tablet & smartphone compatible
- MLS and Tax Auto-populations
 - Create listing from data form in one step
- Fully integrated with AuthentiSign®, DocBox® and the rest of the Instanet suite



- Access real-time MLS information on your phone or tablet
- Get confidential agent-only data including showing information
- Connect and collaborate with your clients and other agents



- Request a showing directly from MLS listings
- Create showing cart tour - navigate from phone GPS
- Respond to showing request via text, email or App (Agent or Seller)



- Cutting edge electronic lockbox system
- Showing alerts, mobile productivity tools, and listing activity reports
- Only authorized keyholders can open a lockbox
- Every opening is documented both in the lockbox and in the secure SupraWEB database.



- IR forms & IMLS data forms
- Web-based
- MLS and Tax Auto-populations - Create listing from data form in one step
- Transaction & eSign



- Online mapping program that combines MLS listings and tax data with detailed street maps
- Browse properties listed in your region, create farm lists for targeted marketing and run comparables for a subject property
- Advanced drawing tools, extensive search filters and a client collaboration component



- Accurate flood zone information
- Get free flood insurance estimates from two providers:
 - Government (NFIP) flood insurance -
 - National General (Beyond Floods), a subsidiary of Allstate Insurance

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- Access hundreds of data sets on over 150 million properties
- Mortgage and history data
- Value estimates, refinements and comp analysis



- Monthly report of charts and graphs created by IMLS for all IMLS areas - Public and Members only



- Google Analytics for your listings
- Real-time activity dashboard
- Listing views on Real Estate sites
- Send seller reports of online activity



- Access listing appearing on REALTOR.com
- Unfettered, unrestricted view of all Move's data sets
- Search data from other MLS systems



- Local in-house support for all products and services we offer to our members



- Monthly classes lead by our Director of Training or the vendors themselves



- Automatically track expenses
- Snap photos or receipts
- Track mileage for business accounting



- Listing Syndication for brokers
- Control on which "channels" brokerage listings are viewed on
- Site activity reports



- Search the MLS on your phone
- Search by street, price, type or any other of the 25 available fields
- Email listing to your clients



- Create charts from live MLS Data
- Share charts in dynamic & static formats



- Marketing tools, social prospecting, and brand advertising
- Customize agent portal information



- Information and reviews on Real Estate technology



- Comprehensive tenant screening
- Online rental applications

MEMBER BENEFITS - WHO DOES WHAT

Not sure where to start with your member benefits? Here is a quick guide on which vendors do what.

	MLS System The listing system of choice for IMLS
	Lockboxes Monitor all your lockbox activity in one place
	Mobile MLS Access MLS data on the go with your smartphone or tablet
	Forms All your real estate forms to list and sell a property
	CMAs Create a comparative market analysis and much more
	Property History Find tax data, sold, and mortgage history to create property reports
	Showings Automate property showings with agents and clients
	Flood Insurance Flood zone information and free flood insurance estimates from two providers
	Charts and Graphs Reports by IMLS counties or create your own by a specific area
	Location-Based Reports Create property and market reports based on location
	Listing Activity Monitor the activity for listings on 3rd party sites such as Zillow
	Listing Syndication Brokers access/control which 3rd party sites listings are pushed to
	Search Sites 3rd party websites for public search and agent options to create custom portals, advertise and more
	Expense Tracking Track all your expenses in one place
	Rental Application and Tenant Screening Track all your expenses in one place