PARAGON REVERSE PROSPECTING

INTERMOUNTAIN MLS

Reverse Prospecting allows a Listing Agent to see who their properties are a match to in a search if the Buyer's Agent has opted into this feature.

BUYER'S AGENT: OPTING INTO REVERSE PROSPECTING

1. Under Contacts, select "Add Contact" to enter a new or "View / Manage Contacts" to update an existing

2. Click the "Use Reverse Prospecting" box

3. Enter an Alias for your client - this will show in the Listing Agent's search results; it will protect your clients name and help you know who the Agent is referring to

4. Click Save
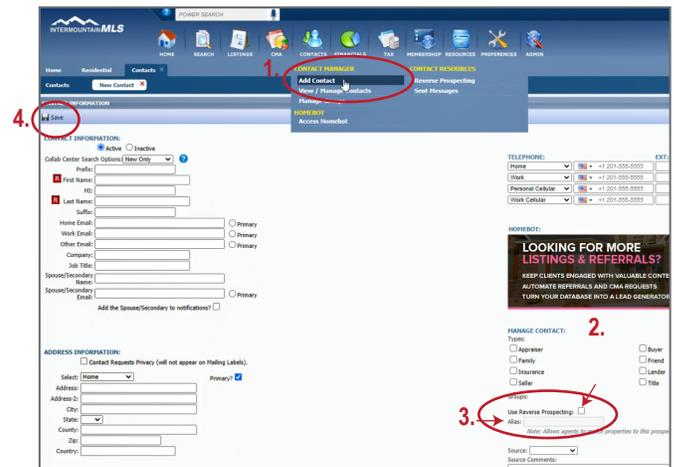
LISTING AGENT: REVERSE PROSPECTING SEARCH

1. Under Contacts, Contact Resources, select Reverse Prospecting

2. Enter the MLS # or click on the property address from the list

3. Enter how many Days Back you'd like to search

4. Click Search
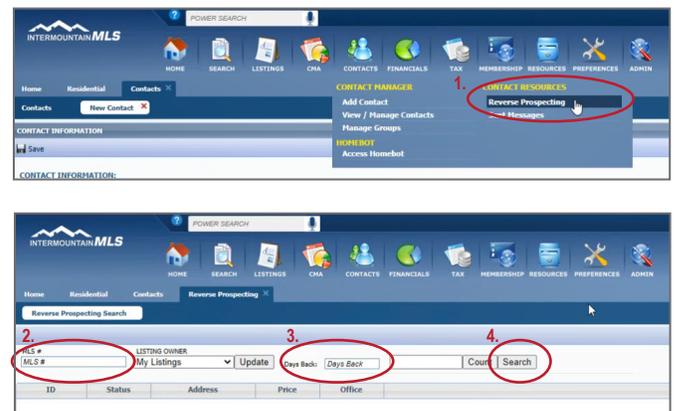
The Reverse Prospecting list will be generated